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August 18, 2025

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(Code No.7532
Prime Market of the Tokyo Stock Exchange)
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Notice Concerning Stock Split, Partial Amendment to the Articles of Incorporation and Changes to the Shareholder Benefit

Pan Pacific International Holdings Corporation (the “Company”) hereby announces that, at the Board of Directors meeting held on August 18, 2025, the Company resolved to implement a stock split, partially amend its Articles of Incorporation in connection with the stock split, and revise its shareholder benefit as outlined below.

1. Stock Split

(1) Purpose of Stock Split

The Company aims to create a more accessible investment environment for a broader range of investors by lowering the investment amount per trading unit (100 shares) through a stock split. This initiative is intended to enhance stock liquidity and expand the investor base.

(2) Overview of Stock Split

a) Method

Each share held by shareholders listed or recorded in the final shareholder registry as of September 30, 2025, will be split at a ratio of 5 shares for every 1 share.

b) Increase in shares due to the split

Total shares issued before the split	635,370,940 shares
Increase in shares due to the split	2,541,483,760 shares
Total shares issued after the split	3,176,854,700 shares
Total authorized shares after the split	9,360,000,000 shares

Note: The above figures are based on the status as of July 31, 2025. The number of shares may increase due to the exercise of stock acquisition rights before the record date.

c) Schedule

Public notice of record date	September 12, 2025 (Fri)
Record date	September 30, 2025 (Tue)
Effective date	October 1, 2025 (Wed)

(3) Other Information

- a) No change to the Company's stated capital will be made in connection with the stock split.
- b) As the stock split is scheduled to become effective on October 1, 2025, the year-end dividend for the fiscal year ended June 30, 2025 (with a record date of June 30, 2025), will be based on the number of shares issued prior to the stock split.
- c) Adjustment to Exercise Price of Share Acquisition Rights
In connection with the stock split, the exercise price per share for the following stock acquisition rights (stock options) will be adjusted as of October 1, 2025.

	Pre-adjustment Exercise Price	Post-adjustment Exercise Price
1st Series of Paid-in Share Acquisition Rights	925 yen	185 yen
2nd Series of Paid-in Share Acquisition Rights	2,560 yen	512 yen

Note: The Company has issued multiple stock-based compensation stock acquisition rights, each with an exercise price of 1 yen per share. As the resolutions for these rights did not stipulate any adjustment provisions, no adjustment to the exercise price has occurred as a result of the stock split.

2. Partial Amendment to the Articles of Incorporation

(1) Reason for the Amendment

In accordance with Article 184, Paragraph 2 of the Companies Act, the Company will amend Article 6 of its Articles of Incorporation effective October 1, 2025, as resolved at the Board of Directors meeting held on August 18, 2025.

(2) Details of the Amendment

Underlined portions indicate the amendments.

Current Article	Amended Article
(Total Authorized Shares) Article 6. The total number of authorized shares of the Company shall be <u>1,872,000,000</u> shares.	(Total Authorized Shares) Article 6. The total number of authorized shares of the Company shall be <u>9,360,000,000</u> shares.

(3) Effective Date

October 1, 2025 (Wed)

3. Change to Shareholder Benefit

The Company has implemented a shareholder benefit program that grants points for the electronic money service "majica," with the aim of expressing appreciation for the continued support of our shareholders, promoting medium- to long-term ownership of the Company's shares, and fostering a deeper understanding of the Group.

In connection with the stock split, the Company will revise the shareholder benefit as outlined below. Underlined portions indicate the changes.

(1) Details of Change

Eligible Shareholders

Shareholders who are listed or recorded in the shareholder registry as of June 30 (fiscal year-end) or December 31 (interim period-end) each year.

Before Change		After Change	
Number of Shares held	Benefit Details	Number of Shares held	Benefit Details
≥ 100 shares	<u>2,000</u> yen worth of majica points	<u>100-300 shares</u>	<u>300</u> yen worth of majica points
		<u>300-500 shares</u>	<u>1,000</u> yen worth of majica points
		<u>≥500 shares</u>	<u>2,000</u> yen worth of majica points

Note: majica points are a form of electronic money that can be used at domestic PPIH Group stores, including Don Quijote, MEGA Don Quijote, Apita, and Piago (excluding certain stores), with 1 point equivalent to 1 yen.

(2) Timing of Change

The revised criteria will apply to the post-split number of shares held by shareholders listed or recorded in the shareholder registry as of the record date, December 31, 2025.