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June 13, 2025

Company Name	Pan Pacific International Holdings Corporation (Code No.7532 Prime Market of the Tokyo Stock Exchange)
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PPIH Group Announces First Issuance of Digital Corporate Bond to Empower Youth

Applications for the draw will be accepted starting June 13, exclusively for UCS Card holders.

Pan Pacific International Holdings Corporation (the “Company”) hereby announces that at the Board of Directors meeting held today, the Company resolved to issue the Group’s first security token bond (the “Digital Bond”). The Digital Bond will be issued to holders of UCS Cards linked to the Company’s electronic money service, “majica.” Applications for the draw will be accepted starting Friday, June 13.

1 . Purpose and Background of the Digital Bond Issuance

The Company operates a variety of retail formats within its group, including the general discount store “Don Quijote,” the mall-type shopping center “Apita,” and the general supermarket “Piago.” These stores are frequented by a large number of young customers, and many student part-time employees—referred to as “Mates” to signify camaraderie—also work at these locations. Motivated by a desire to support passionate younger generations in any way possible, the Company has decided to issue the Digital Bond. The funds entrusted through the Digital Bond will be used to support youth empowerment within Japan.

The Digital Bond is the Company’s first bond offering of its kind and differs from traditional public offering bonds typically underwritten by securities firms. Leveraging blockchain technology, the Digital Bond will be offered directly by the Company to individual investors. This direct offering structure is designed to strengthen engagement with individual investors and facilitate participation through small-lot investments, with a minimum investment amount of 10,000 yen. The Company believes this initiative will expand access to investment opportunities for individuals who align with its corporate mission and support its efforts toward younger generations.

Furthermore, a portion of the interest payable on the Digital Bond will be distributed in the form of majica points, which can be redeemed at participating majica-affiliated retail locations nationwide.

Special website for the Digital Bond: <https://ppih.co.jp/securitytoken-bond/>

2 . Overview of the Digital Bond

Term	1 year
Total issuance amount	Approximately 100 million yen
Issuance date	August 2025
Interest rate (before tax)	1% per annum (0.3% in cash, 0.7% in majica points)
Minimum investment amount	From 10,000 yen (10,000 yen per unit)
Special benefits	Additional majica points will be granted to bondholders aged 24 or below, based on the following investment tiers; 10,000 yen – 40,000 yen: 500 points 50,000 yen or more: 2,500 points
Offering method	Self-offering by Pan Pacific International Holdings Corporation
Eligible investors	UCS Card members with a registered majica number
Schedule	Draw application period: June 13, 2025 – July 11, 2025 (23:59) Draw date: July 14, 2025 – July 17, 2025 Results announcement: On or after July 18, 2025 Final subscription period: July 18, 2025 – August 7, 2025 (15:00) Payment period: July 18, 2025 – August 7, 2025 (15:00) Issue date: August 8, 2025 Interest payment date / Maturity date: August 8, 2026
Other information	The bond is subject to transfer restrictions. SMBC Nikko Securities Inc. serves as the financial advisor for this offering.