

## Overview

We have continued expanding our business by building unique stores based on our corporate principle that “The Customer Matters Most,” and delegating authority to individual stores so that they can respond quickly to the needs of local customers and changes among our competitors. Today, we are evolving into an international corporate group with sales exceeding approximately 1.9 trillion yen.

### Domestic Discount Store Business

In addition to Don Quijote, we are rolling out specialized stores such as Okashi Donki (specializing in confectionery) and Kirakira Donki, as well as PB/OEM products that offer convenience, discounts and amusement (CV+D+A) and fit their stores' image. By doing so, we are creating shop floors that are constantly changing and where customers can always find something new.



### Overseas Business

We have increased the number of our stores in Hawaii and California in the United States, as well as in Singapore, Thailand, Hong Kong, and elsewhere in Asia. While striving to earn the support of customers with Japanese and other products, we are also actively developing new business formats (such as the restaurant and retail business).



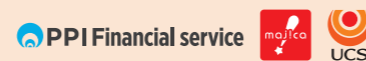
### Domestic GMS Business

We are increasing the number of Apita, Piago, and U-Store comprehensive retailers. By further promoting individual store management, we aim to create stores that receive the highest levels of support from their communities and where customers can enjoy shopping and feel comfortable.



### Finance Business

We have positioned the finance business as a new pillar and are building a system for promoting the business that is linked to our Group's e-money app “majica.” We aim to achieve business growth by enhancing the app's functions and convenience, and further increasing the number of members, among other initiatives.



## Store network

Japan  
**617** stores

\*1 “MEGA Don Quijote” includes NEW MEGA Don Quijote, “MEGA Don Quijote UNY” includes Don Quijote UNY, “Picasso, etc.” includes Picasso, Essence, Kyoyasudo, Ekidonki, Soradonki, Jonetz Shokunin, Nagasakiya, etc., “Apita, Piago” includes U-STORE, Piago Power, Power Super Piago, etc.

### Domestic Discount Store Business

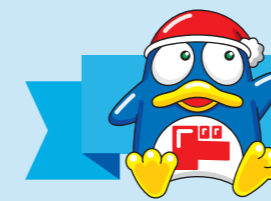
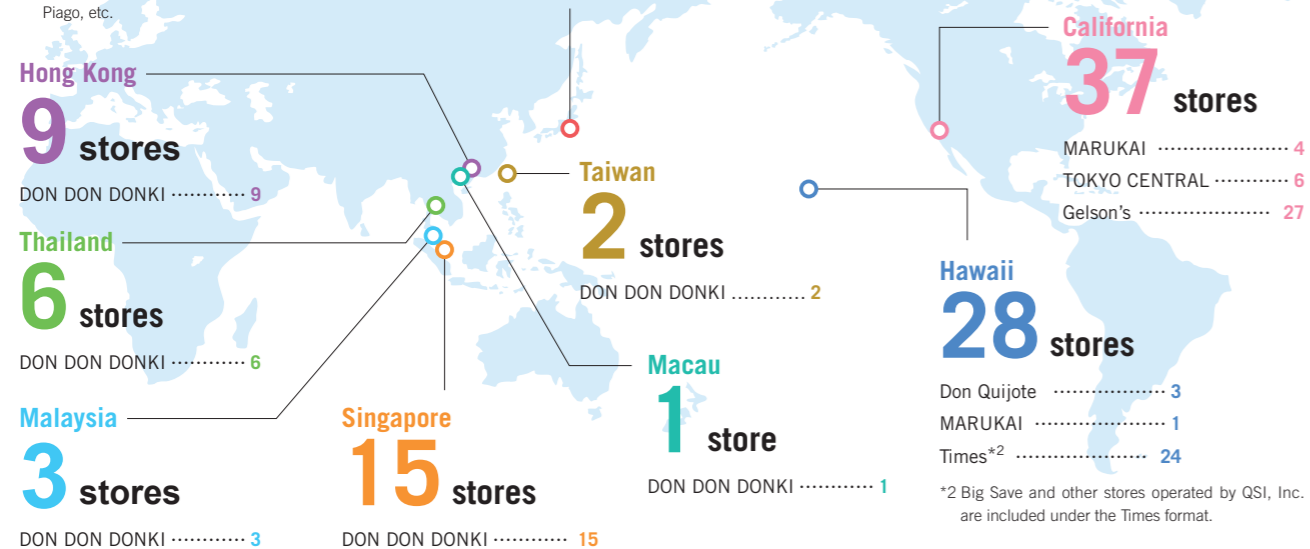
Don Quijote	250
MEGA Don Quijote*1	140
MEGA Don Quijote UNY*1	63
Picasso, etc.*1	33

### Domestic GMS Business

Apita, Piago*1	131
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Number of Group stores  
**718** stores

\*Number of stores: as of June 30, 2023



## The PPIH Group in numbers



### Business size

Consolidated net sales

5.8% increase year-on-year

¥ **1,936.8** billion

### Earning power

Operating profit

18.7% increase year-on-year

¥ **105.3** billion

Number of Group employees

**17,107**

The PPIH Group exceeded **100 billion yen** for the first time ever

Shop floor area

**2,567,268** m<sup>2</sup>

ESP

¥ **110.94**

Number of purchasing customers

**664** million

ROE

**15.7%**

### Capital strength

Total assets

¥ **1,481.1** billion

Total net assets

¥ **463.5** billion