### **Overview**

We have continued expanding our business by building unique stores based on our corporate principle that "The Customer Matters Most," and delegating authority to individual stores so that they can respond quickly to the needs of local customers and changes among our competitors. Today, we are evolving into an international corporate group with sales exceeding approximately 1.8 trillion yen.

### Business portfolio ·

Domestic GMS Business

We are increasing the number of Apita,

Piago, and U-Store comprehensive

retailers. By further promoting individual

store management, we aim to create

stores that receive the highest levels

of support from their communities and

where customers can enjoy shopping

APITA PIAO L'75

and feel comfortable.

Store network

DON DON DONKI ····· 2

# **Domestic Discount Store Business**

In addition to Don Quijote, we are rolling out specialized stores such as Okashi Donki (specializing in confectionery) and Kirakira Donki, as well as PB/ OEM products that offer convenience, discounts and amusement (CV+D+A) and fit their stores' image. By doing so, we are creating shop floors that are constantly changing and where customers can always find something new.



DON DON DONKI ····· 12











### Finance Business

We have positioned the Finance Business as a new pillar and are building a system for promoting the business that is linked to our Group's e-money app "majica." We aim to achieve business growth by enhancing the app's functions and convenience, and further increasing the number of members, among







# Overseas Business

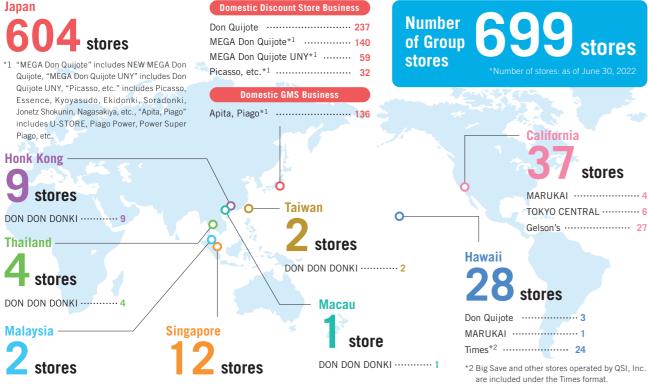
We have increased the number of our stores in Hawaii and California in the United States, as well as in Singapore, Thailand, Hong Kong, and elsewhere in Asia. While striving to earn the support of customers with Japanese and other products, we are also actively developing new business formats (such as the restaurant and retail business).











### Performance

## **Business size**





Number of Group employees

16,912





Number of purchasing customers

664 million

# **Earning power**





¥88.7 billion ¥102.64



**15.3**%

### **Capital strength**





**Total net assets** 

¥399.2 billion





Pan Pacific International Holdings Integrated Report 2022