

“I was lucky to find such a good deal on milk!”

“Look at these cool party goods.”

“This store was a real lifesaver during last week’s rough weather.”

The PPIH Group welcomes approximately 529 million customers to its stores every year.*

Each shopping excursion tells a meaningful story.

We are committed to spreading smiles throughout Japan and across the globe.

“We are committed to the smiles of our customers.”

These words express the PPIH Group’s mission.

The Dawn of a New Growth Stage



The PPIH Group has taken the first step on its journey to becoming a globally competitive retail group.

UNY Co., Ltd. joined the Group in January 2019, and the Company’s name was changed to Pan Pacific International Holdings Corporation in February of the same year.

“We are committed to the smiles of our customers.”
Recognizing the mission expressed in this statement, we have opened a new chapter in our growth story as we move forward on our quest to continue tackling new challenges and innovating the retail industry.

* The number of customers represents the number that passed through our checkout lanes in the fiscal year ended June 30, 2019.

Vision for the PPIH Group

MISSION

The PPIH Group's Purpose

We Are Committed to the Smiles of Our Customers

We remain dedicated to our corporate principle—"the customer matters most."
The PPIH Group continues to evolve and exist for the sake of its customers.
By "customers," we refer to all stakeholders, including our business partners and shareholders.

CORPORATE PHILOSOPHY

Our Ever-Lasting Corporate Principle

The Customer Matters Most

Our corporate principle is an important commitment that must be upheld at all costs and also represents the PPIH Group's stance toward fulfilling its mission. The principle, "the customer matters most," shapes and drives all of our actions.

VISION

Road Map for Fulfilling Our Mission

Expansion of Operations in the Pacific Rim

Driven by our commitment to developing new store formats together with Group companies and responding to diverse and changing customer needs, we envision a future in which the PPIH Group grows into a prominent retailer in Japan and throughout the Pacific Rim.

CORE VALUE

The PPIH Group's Distinctive Value

Delegation of Authority × Ability to Adapt

Our distinctive core value, something that cannot be mimicked by our rivals, has propelled us forward to achieve 30 consecutive years of net sales and operating income growth. We pride ourselves on the unique strength born out of the ability to adapt arising from the delegation of authority.

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Disclaimer Regarding Forward-Looking Statements

Forward-looking statements contained in this integrated report are based on various assumptions and do not guarantee future performance or the progress of stated strategies.

Editorial Policy

This integrated report contains information on the medium- to long-term business strategies of the PPIH Group and non-financial information on factors underpinning the Group's ongoing growth. The report was published with the goal of invigorating the dialogue between the PPIH Group and its stakeholders. In preparing this report, reference was made to the International Integrated Reporting Framework of the International Integrated Reporting Council and to the Guidance for Integrated Corporate Disclosure and Company-Investor Dialogues for Collaborative Value Creation: ESG Integration, Non-Financial Information Disclosure, and Intangible Assets into Investment of the Ministry of Economy, Trade and Industry. The relationship between each section of this report and the Guidance for Integrated Corporate Disclosure and Company-Investor Dialogues for Collaborative Value Creation is as shown in the table of contents above.

