

## **Results for FY2024**

August 16, 2024 Pan Pacific International Holdings Corporation





### 2 Targets for FY2025

### **3** Visionary 2030; Toward operating profit of 200 billion yen

### 4 Appendix

### **Explanatory notes**

1. The actual values presented in these materials are rounded to the nearest full unit.

2. The following abbreviations are used: Pan Pacific International Holdings (7532) as "PPIH," Don Quijote Co., Ltd. and its stores as "DQ," UNY Co., Ltd. as "UNY," UD Retail Co., Ltd. as "UDR," Singapore as "SG," " Hong Kong as "HK," Thailand as "TH," Taiwan as "TW", Malaysia as "MY", Macau as "MO" and Group as "GP."

3. PPIH applies the "Ordinance on Terminology, Forms, and Preparation Methods of Consolidated Financial Statements," but there are sections where the account items and other information have been simplified to an extent where they do not change the intent or meaning of the contents.

4. The exchange rates used for overseas operations are below (Gelson's fiscal year ends in June, so the exchange rate is different.)

Unit: Yen		5 <b>D</b> dollar	US (Gels	S <b>D</b> on's)	<b>SC</b> Singapo			<b>HB</b> baht	HH Hong Ko		<b>TV</b> Taiwan	<b>/D</b> dollar
	P/L	<u>B/S</u>	P/L	<u>B/S</u>	P/L	<u>B/S</u>	P/L	<u>B/S</u>	P/L	<u>B/S</u>	P/L	<u>B/S</u>
FY2023	136.00	133.54	138.09	144.99	99.05	100.60	3.85	3.91	17.35	17.01	4.47	4.38
FY2024	145.31	151.40	149.97	161.14	108.04	112.11	4.12	4.16	18.57	19.34	4.63	4.74

Regarding Exchange Rates: The P/L uses the average exchange rate for the fiscal period (July 2023 to June 2024 for Gelson's, and April 2023 to March 2024 for entities other than Gelson's). The B/S uses the exchange rate as of the end of June 2024 for Gelson's, and as of the end of March 2024 for entities other than Gelson's.

## Executive Summary



### < Review of FY2024 >

### Sustained Growth through "Adaptability to Change" × "Earning Power"

- Sales reached 2.0951 trillion yen (up 158.3 billion yen YoY/+8.2%), making it the fifth domestic retailer to surpass 2 trillion yen in sales.
- Operating profit was 140.2 billion yen (up 34.9 billion yen YoY/+33.2%), achieving 35 consecutive years of sales and operating profit growth.
- Net income for the period was 88.7 billion yen (up 22.5 billion yen YoY / +34.1%), surpassing 80 billion yen for the first time.
  - Sales: Growth was driven by inbound sales, PB/OEM expansion, strengthened promotions, the opening of 36 new stores domestically and internationally, surpassing 15 million majica members, and growth strategies such as memberexclusive pricing and campaigns, primarily in domestic retail
  - Gross Profit: New product development that captures customer interest, PB/OEM expansion, and improved turnover rates through inventory optimization created a positive cycle that inspired "something new", increasing the gross profit margin to 31.6% (up 0.6pt YoY)
- The midterm management plan Visionary 2025's targets of 2 trillion yen in sales and 120 billion yen in operating profit were achieved a year ahead. Moving forward, further growth strategies will be developed towards "Visionary2030."

## Review of the Midterm Management Plan "Visionary 2025"

(Unit: Billion yen, unless otherwise indicated)



- Achieved all targets one year ahead of the consolidated plan, maintaining high growth
- Continued sustainable growth, achieving an operating profit margin exceeding 6%, and more than doubling operating profit over five years

### **vs. FY2019**

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	FY2019		FY2024	Change
Net sales	1328.9		2095.1	+157.7%
Gross profit	27.9%		31.6%	+3.7pt
Operating profit	63.1	-	140.2	+222.2%
Operating profit margin	4.7%		6.7%	+2.0pt

### ▶ (Reference) Comparison with the consolidated plan

			(Unit: Billion yen)
	Midterm plan	FY2024	Change
Net sales	2000.0 <	2095.1	+104.8%
Operating profit	120.0 <	140.2	+116.8%
Operating profit margin	6.0%	6.7%	+0.7pt

### Three Outcomes from Visionary 2025

Employee Growth	Emerging Insights	Unachieved Goals					
<ul> <li>Adaptability</li> <li>Resilience to inflation</li> <li>Challenge of creating new business formats</li> <li>Emphasizing the appeal of physical stores (attractions not found in e-commerce)</li> <li>Earning Power</li> <li>PB/OEM</li> <li>Unique MD</li> <li>Inventory management, turnover improvement</li> <li>Inbound destination</li> <li>Productivity improvement</li> </ul>	<ul> <li>Potential for domestic store expansion (See slide 26)</li> <li>potential for PB expansion (see slide 24)</li> <li>Approach to digital transformation</li> <li>Marketing (See slide 27)</li> <li>Utilization of app members</li> <li>Acquisition of new customers</li> <li>Improvement of LTV</li> <li>Revitalization of overseas business</li> </ul>	<ul> <li>Revenue generation in financial services</li> <li>Next-level growth in overseas business (See slide 29, 30)</li> <li>Direction for non-food in GMS (See slide 28)</li> <li>New opportunities in food retail (sushi business)</li> <li>Advertising business aimed at integrating with retail</li> </ul>					
Confidence in future growth Engine for FY2025	Contribution to PPIH's further growth begins in FY2025, and from FY2026, it will contribute to operating profit/operating profit margin	Growth opportunities, expected to contribute to profits as new sales drivers starting in FY2027					

## Entering Execution Phase for 200 Billion yen Operating Profit by 2030



- Regarding the achievement targets of Visionary 2030, the stance has shifted from 'Seeing the path to an operating profit of 200 billion yen' to 'Execution phase'
- The operating profit of 140 billion yen is now a launch pad; achieving the 2025 profit target of 120 billion yen plus an additional 20 billion yen, one year ahead of schedule. This means accumulating 80 billion yen over 5 years → 60 billion yen over 6 years.
- □ The three outcomes (see slide 3) bring the following:
  - Short-term Effects: <u>Cultivating the ability to turn environmental changes into earning opportunities</u> through "adaptability to change" × "earning power." We have acquired steady growth capabilities.
  - Effects After 1 Year: Growth opportunities that have become visible from the initiatives of the past few years and will be realized from FY2025
  - Effects After 3 Years: Areas that struggled in the past few years have seen bold impairment and efforts, marking the end of the worst period and a shift to an aggressive stance. Future growth opportunities are now being declared.

### Additional 60 billion yen in operating profit

Discount Store +27 billion yen	> Key strategies such as PB/OEM, inbound demand, customer acquisition, and new store openings
GMS +10 billion yen	Acquisition of new customer segments by strengthening non-food categories
North America +12 billion yen	<ul> <li>Business expansion via new store openings. CAGR +16.3% (FY2025 to FY2030)</li> </ul>
Asia +5 billion yen	Stores with stable revenue have been established, and a direction for unprofitable stores has been determined
Others +6 billion yen	<ul> <li>Restructuring of financial businesses, etc.</li> </ul>

## **Overview of FY2024**



### 【Period : July 1, 2023 – June 30, 2024】

(Unit : Billion yen)

	FY2023	FY2024			FY2024 Forecast	
	Amount (Sales ratio)	Amount (Sales ratio)	Change	ΥοΥ	Amount (Sales ratio)	Progress
Net sales	1,936.8	2,095.1	+158.3	+8.2%	2,086.0	+0.4%
Gross profit	600.4 (31.0%)	662.9 (31.6%)	+62.5	+10.4%	658.0 (31.5%)	+0.7%
SG&A	495.1 (25.6%)	522.7 (24.9%)	+27.6	+5.6%	523.0 (25.1%)	(0.1%)
Operating profit	<b>105.3</b> (5.4%)	<b>140.2</b> (6.7%)	+34.9	+33.2%	<b>135.0</b> (6.5%)	+3.8%
Ordinary profit	<b>111.0</b> (5.7%)	<b>148.7</b> (7.1%)	+37.7	+34.0%	<b>139.0</b> (6.7%)	+7.0%
Net income	<b>66.2</b> (3.4%)	<b>88.7</b> (4.2%)	+22.5	+34.1%	<b>80.0</b> (3.8%)	+10.9%
EPS (yen)	110.94	148.64	+37.70	+34.0%	134.06	+10.9%

## **Discount Store Business**



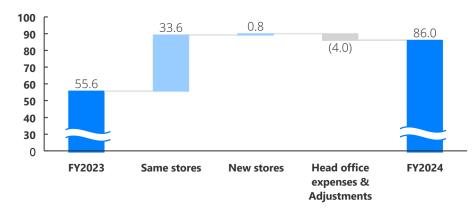
### FY2024 Change in Sales

(Billion yen)



### FY2024 Change in Operating Profit

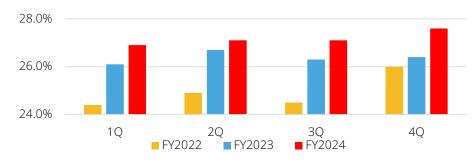
(Billion yen)



### Sales reached 1.3186 trillion yen (+141.1 billion yen YoY), and operating profit was 86 billion yen (+30.4 billion yen), both widely exceeding the revised target

- ✓ Same-store sales achieved double-digit growth at 110.1% YoY
  - Tax-free sales continued to grow, reaching a cumulative total of 117.3 billion yen (+79.0 billion yen YoY)
  - Non-tax-free sales also increased by 3.3% YoY, driven by successful member-exclusive pricing strategies, promotional activities, product offerings capturing outdoor/event demand, and strong sales of summer seasonal items
- ✓ The gross profit margin improved to 27.3% (+0.9pt YoY)
  - PB/OEM sales reached 246.1 billion yen (+48.2 billion yen YoY), accounting for 19.3% of total sales (+2.0pt YoY)
  - Inventory optimization created a positive cycle of "something new" leading to improvements in both gross profit margin and inventory turnover rate
- ✓ SG&A increased due to the 24 new store openings and investments in human resources, but remained within budget. The SG&A expense ratio decreased by 0.9pt YoY, thanks to sales growth and reduced utility costs.

### Gross profit margin of same stores in the DS business



Note: Before reflecting loss estimates

## Discount Store Business : Progress of Various Strategies 1

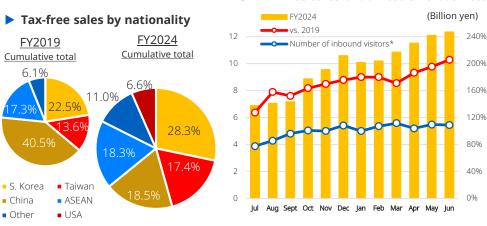
- Through product development that captured demand, media exposure, and SNS strategies, sales reached 246.1 billion yen (YoY +48.2 billion yen), with a composition ratio of 19.3% (YoY +2.0pt), surpassing FY2023. New strategies will be formulated aiming for further growth.
  - TV commercials, media exposure, and SNS strategies improved recognition, contributing to sales expansion
  - Product development was improved based on raw customer feedback from '*Maji Voice*,' which directly aligns with customer needs
  - By developing various flavors from popular items such as "Mixed Nuts" and "Red Ginger Rice Cracker" and expanding the product lineup, it contributed to the overall sales of the category

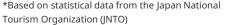
New item from Maji Voice Ratio of PB/OEM in the domestic DS business



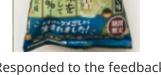
Responded to the feedback "Make the flavor stronger!"

- Tax-free sales reached a cumulative total of 117.3 billion yen, widely exceeding the revised target. Despite the yen's appreciation, the path to becoming the No.1 destination for inbound customers is being pursued by expanding market share.
- Strengthening pre-travel promotional activities has improved store recognition and contributed to attracting more customers
- In addition to "pricing," "product assortment," and "latenight operations," we are enhancing character goods and collaborations with manufacturers. This adaptability to the preferences of inbound customers has helped us increase our market share
- Operational improvements, such as infrastructure upgrades, have reduced tax-free register processing times by 1 minute, reinforcing our capacity

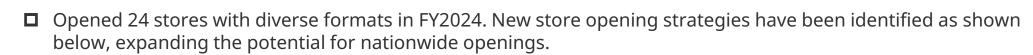








## Discount Store Business : Progress of Various Strategies 2



**Don Quijote Ota** (Opened on May 24, 2024)



<Replacement-style>

- By closing old properties with high maintenance costs and opening new stores in nearby areas with the latest formats, aiming to maximize profitability
- Even with smaller sales floor, we ensured aisle width, which increased family customers. The stores have evolved to compete with rivals, and sales have exceeded targets

**MEGA Don Quijote Yonago** <Fresh Food MEGA Don Quijote-style>



Inherited the development cultivated at Narimasu store, including fresh produce, prepared foods, and nonfood MD for younger demographics, and applied it to a wide range of age groups

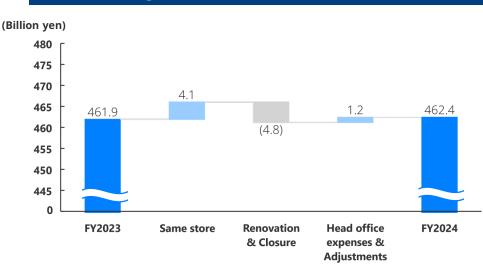
- MEGA DQ stores in local areas, rich in fresh produce, can attract customers from wide areas, and we had a positive response in western Japan. We are expanding the potential for store openings further west.
- Majica app members has surpassed 15 million. The "Maji-Toku Cycle" has been implemented to provide an affordable shopping experience with surprises despite inflation
- ✓ The "Maji-Toku (rewarding) Cycle" includes the following services: "Maji-Kaitori," which buys back unsatisfactory items, "Maji-Kakaku," which offers popular items at low prices, and "Maji-Voice," an item evaluation system based on raw customer feedback. This creates a positive circle that leads to product development and customer attraction, improving the customer experience.
- Through promotions such as member-exclusive pricing and campaigns celebrating the surpassing of 2 trillion yen in sales, the majica app members has exceeded 15 million. We are promoting new strategies to acquire more customers (see slide 27 for details).



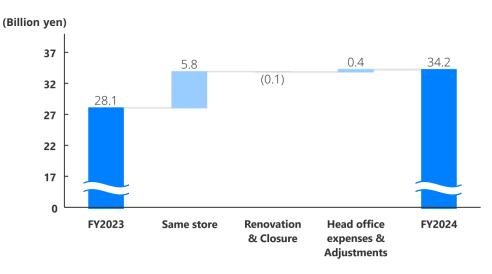
## **GMS** Business



### FY2024 Change in Sales



### FY2024 Change in Operating Profit



### Maintained a high-profit structure with sales of 462.4 billion yen (+0.5 billion yen YoY), operating profit of 34.2 billion yen (+6.2 billion yen YoY), and an operating profit margin of 7.4% (+1.3pt YoY)

- ✓ Sales at same stores grew to 101.0% YoY
  - In H1, while profitability improved, customer numbers stagnated, prompting a strategic shift. From H2, various promotional strategies, such as price appeals on daily items and the "Price Voting" by employees, proved successful.
- ✓ The gross profit margin of same stores increased to 27.1% (+0.2pt YoY)
  - Due to price appeals, the standalone gross profit margin for Q4 was 27.4% (-0.5pt YoY), but the gross profit amount remained the same YoY due to increased sales
  - The introduction of new products through MD integration and the strengthening of prime location development led to PB/OEM annual sales of 109.9 billion yen (+20.5 billion yen YoY), with a composition ratio of 25.7% (+4.8pt YoY), contributing to improved profitability
- ✓ Although SG&A expenses increased due to advertising and promotions for majica, the optimization of personnel placement and reduction in utility costs resulted in a decrease of 4.0 billion yen (SG&A ratio -0.9pt YoY)

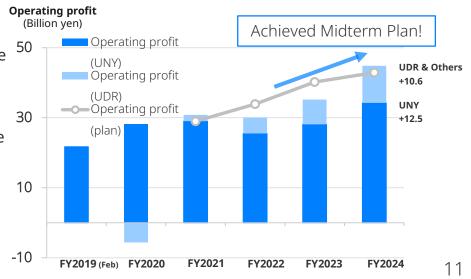
### **GMS business - Changes in PB/OEM ratio**



## "2019 UNY • UDR Midterm Plan" Achieving Operating Profit +20 Billion Yen

- Over five years since joining PPIH, UNY achieved dramatic progress, with sales increasing by +90.2 billion yen (114.7% vs. 2019), operating profit increasing by +23.1 billion yen (206.5% vs. 2019), and an operating profit margin of 6.4% (+2.9pt vs. 2019), achieving the midterm plan
  - Establishment of UDR
    - Sales expanded through the creation of a new format combining the strengths of UNY and DS (63 stores)
  - Improvement in Profitability of UNY
    - Gross profit margin increased due to higher composition ratio of PB/OEM, evolution of MD strategy through organizational integration, and system integration effects
    - Proper allocation of human resources and integration of headquarter functions contributed to a decrease in SG&A ratio, leading to higher profitability
    - Annual average sales per store increased from 3.16 billion yen to 3.53 billion yen
  - Next Step: "Improvement of Customer Numbers"
    - As "Fighting UNY," continue to aim for growth by maintaining price competitiveness to attract existing customers
    - Non-food sales remained flat despite an increase in gross profit margin. Lack of product procurement ability, product appeal, and "something new" prevented the acquisition of new customers. The whole PPIH group will strive to develop UNY into a growth engine (details in slide 28)

	FY2019 (Feb) (full-year total)	FY2024 (Jun) (full-year total)	Change
Net sales	612.7	702.9	+90.2
Gross profit [margin]	196.9 [32.1%]	224.7 [32.0%]	+27.8 [(0.1)pt]
SG&A [margin]	175.2 [28.6%]	179.9 [25.6%]	+4.7 [(3.0)pt]
Operating profit	21.7	44.8	+23.1
Operating profit margin	3.5%	6.4%	+2.9pt

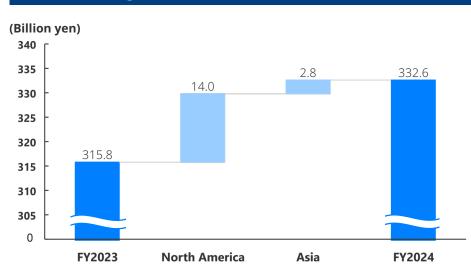




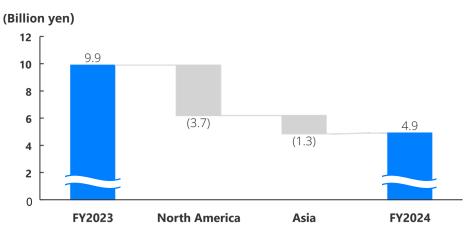
## **Oversea Business**



### FY2024 Change in Sales



### FY2024 Change in Operating Profit



North America experienced a decline in profits, but the effects of the measures are evident. Gelson's is still in the process of transformation. Growth investments in new store openings and the supply chain have begun. Asia also saw a decline in profits, but the results were as planned. Both North America and Asia are showing signs of improvement.

- North America
- ✓ Sales increased by 14 billion yen YoY due to the successful strategy of strengthening deli and sushi in response to inflation and changes in demand for home meals. Store SG&A expenses landed at a decrease of 3.7 billion yen due to increased SG&A expenses from growth investments
  - Marukai CA and Hawaii saw increased profits. Gelson's experienced a decline in profits due to delays in pricing and MD strategies, but the effects of the measures are beginning to show, and signs of improvement are emerging
  - The gross profit margin landed at 37.4%, on par with FY2023, absorbing cost increases through the growth of high-margin deli and sushi, strengthening the PB/OEM ratio, and price appeal
- ✓ Marukai CA and Hawaii are expanding their business scale and differentiation strategies through new store openings and business format conversions. Gelson's aims to increase sales and profits through top-line improvement from acquiring new customers and cost control through PMI (see slide 29).
- Asia
- ✓ Sales increased by 2.8 billion yen YoY due to new store openings. Despite controlling personnel expenses, the increase in SG&A expenses associated with new store openings resulted in a decrease in profits of 1.3 billion yen. Implemented cost improvements at headquarters and structural improvements, including store closures.
  - > Withdrew from 2 unprofitable stores, focusing on high-profit stores
  - > Achieved 11 new store openings in 6 areas, expanding business scale
- ✓ With the emergence of several stable profitable stores and the implementation of impairment charges, the direction of unprofitable stores has been solidified and they are on track to become profitable (see slide 30)

1. North America figures are the simple sum of DQ USA, MARUKAI, QSI, and Gelson's. The results for Gelson's are from July 2023 to June 2024, while the others are from April 2023 to March 2024. 2. Asia figures are the simple sum of PPRM (SG), PPRM (HK), DONKI Thailand, PPRM (TW), PPRM (MY), and Macau PRRM (MO). The results are cumulative from April 2023 to March 2024. 3. Gelson's operating profit is calculated after deducting goodwill amortization (3.7 billion yen for the current period, 3.4 billion yen for the previous period).

## Status of Major Assets, Liabilities and Net Assets



			(Unit: Billion yen)
	June 2023	June	2024
	Actual	Actual	Change
Current Assets	551.8	513.4	(38.4)
Cash and Deposits	242.1	172.7	(69.4)
Account Receivable - Installment	55.4	57.3	2.0
Products	194.5	199.0	4.4
Non-Current Assets	929.2	985.0	55.8
Buildings, etc.	288.0	308.7	20.7
Land	318.7	356.7	37.9
Intangible Fixed Assets	88.5	94.6	6.1
Lease and Guarantee Deposits	71.8	68.7	(3.1)
Total Assets	1481.1	1498.4	17.4

	June 2023	June 2024		
	Actual	Actual	Change	
Current Liabilities	368.4	419.2	50.8	
Accounts Payable	168.7	197.2	28.5	
Short-term Interest-bearing Debt <sup>1</sup>	45.3	49.3	4.0	
Noncurrent Liabilities	649.1	532.2	(116.9)	
Corporate Bonds	261.6	191.1	(70.6)	
Long-Term Borrowings	272.5	224.7	(47.8)	
Total Liabilities	1017.5	951.4	(66.1)	
Net Assets	463.5	547.0	83.5	
Liabilities and Net Assets	1481.1	1498.4	17.4	

1. Short-term liabilities = Short-term loans payable + Current portion of long-term loans payable + Current portion of bonds

### <Status of major assets>

### Non current asset

- ► Tangible fixed assets : 735.5 billion yen (+46.3 billion yen)
  - Investment related to store openings, etc.
     89.3 billion yen
  - Depreciation and amortization 37.4 billion yen

### <Status of major liabilities>

► Interest-bearing debt : 465.0 billion yen (-114.4 billion yen)

### <Status of net assets>

- Net worth: 536.5 billion yen (+83.2 billion yen YoY)
- Capital adequacy ratio: 35.8% (+5.2pt YoY)

### <Others>

- ▶ Net D/E ratio : 0.54x (-0.20x YoY)
- ▶ ROE: 17.9% (annual basis/+2.2pt YoY)

- Subordinated bonds of 140.0 billion yen were redeemed in full ahead of maturity by issuing unsecured bonds of 70.0 billion yen and using cash and deposits.
- ✓ Growth investments continue, yet financial soundness improves with higher capital adequacy ratio and lower net D/E ratio.

## Status of Cash Flows and Capital Expenditure



Status of cash flows (Unit: Billion yes					
	FY2023	FY2024			
	Actual	Actual	Change		
Balance at Beginning of Period	180.4	246.2	65.8		
Cash Flows from Operating Activities	138.0	150.6	12.6		
Cash Flows from Investing Activities	(62.0)	(94.7)	(32.7)		
Cash Flows from Financing Activities	(18.2)	(129.9)	(111.7)		
Changes During the Period	65.8	(59.0)	(124.8)		
Balance at End of Period	246.2	187.2	(59.0)		
Free Cash Flow <sup>1</sup>	76.0	55.8	(20.1)		

1. Free Cash Flow = CF from operating activities + CF from investing activities

### Status of capital expenditures

Capital Expenditures61.295.9

### <Operating CF: +150.6 billion yen>

Cash in factors: Pre-tax net profit of 130.5 billion yen, depreciation of 46.2 billion yen, and an increase in accounts payable of 26.1 billion yen

Cash out factors: Payments for corporate taxes and others of 48.7 billion yen

### <Investment CF: -94.7 billion yen>

Cash out factors: 86.2 billion yen for purchase of property, plant and equipment relating to store openings and 8.4 billion yen for purchase of intangible fixed assets

### <Financing Activity CF: -129.9 billion yen>

Cash in factors: Income from bond issuance amounted to 69.8 billion yen and income from longterm borrowing was 50 billion yen

Cash out factors: Expenditures for bond redemption of 150.9 billion yen, repayment of long-term loans of 84.8 billion yen, and dividend payments of 12.5 billion yen

### <Breakdown of Capex >

34.7

Domestic DS business 37.8 billion yen GMS business 27.6 billion yen Overseas business 17.8 billion yen Financial business 2.8 billion yen Others 9.8 billion yen



### Towards a dividend policy that balances growth investment and shareholder returns

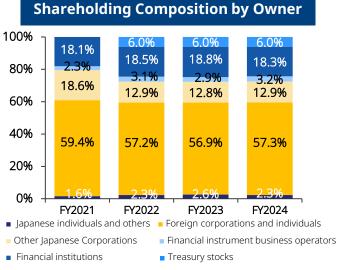
- ✓ For FY2024, the company plans to raise its dividend for the 21st consecutive fiscal year. <u>The initial forecast of 21 yen per share has been revised upward to 30 yen per share, including a commemorative dividend of 9 yen per share to celebrate group sales surpassing the 2 trillion yen mark, and the dividend payout ratio is expected to exceed 20% for the first time.</u>
- ✓ FY2025 is expected to increase the dividend to <u>34 yen</u>, marking the 22nd consecutive increase in dividends
- Based on a "progressive dividend policy", a dividend payout ratio of <u>25%</u> is considered from the conventional 20%, striving to balance growth investment and shareholder returns



\* PPIH conducted a 2-for-1 common stock split on July 1, 2015 and a 4-for-1 common stock split on September 1, 2019 \* For prior periods, figures are retroactively adjusted

### **Shareholder Benefits**

Shareholders who are listed and recorded in the shareholder register as of the end of June and December and hold more than 100 shares will be presented with <u>majica</u> <u>points worth 2,000 yen</u>



## Commitment to ESG (1/2)

- Balancing the resolution of environmental and social issues with business growth to enhance the sustainability of PPIH's operations
- Utilizing the evaluations of ESG rating agencies as an objective assessment, leading to high ratings and inclusion in indices

Progress (FY2024)

based on Business Continuity Management (BCM)

### **Midterm Goals**

- CO<sub>2</sub> Emissions Reduction: Approximately 25.8% (vs. FY2013) • Reduce CO<sub>2</sub> emissions from stores by 50% compared to FY2013 (by FY2030) Started hearing from business partners on their policies and progress on climate-related issues, aiming to set reduction • Understand the emission volume for each category targets for Scope 3 of Scope 3 and set reduction targets Plastic reduction: Reduced by 65.8% (vs. FY2019)  $\checkmark$ Ε • Reduce the amount of plastic used for customer Conducted a self-check guestionnaire on human rights, labor,  $\checkmark$ service in stores by 70% compared to FY2019 safety and hygiene, etc., continuously from June 2022, Thoroughly implement the sustainable procurement targeting about 2,400 factories of PB/OEM manufacturing policy and supply chain code of conduct partners, and collected 100% of the responses Started third-party audits for PB/OEM manufacturing partners • Increase female store managers to 100 (by FY2030) Female store managers: 39 (an increase of 26 from FY2021)  $\checkmark$ • Improve the retention rate of female employees = Turnover rate of female employees: 7.6% (reduced by 4pt  $\checkmark$ Reduce the turnover rate to 5% (by FY2030) from FY2021) • Promote the next-generation executive development Conducted training for executives and executive candidates,  $\checkmark$ program with 160 participants Established the Committee and held it 4 times to enhance Establish and operate the Nomination & the transparency of the process **Compensation Committee** G Implemented measures for regular updates of the BCP  $\checkmark$ 
  - Formulate and disclose the Business Continuity Plan (BCP)

16

## Commitment to ESG (2/2)



### ESG investments and indices incorporating PPIH

In FY2024, GPIF newly included PPIH in the 'MSCI Japan ESG Select Leaders Index' for ESG investment.

**2024** CONSTITUENT MSCI NIHONKABU ESG SELECT LEADERS INDEX



FTSE Blossom Japan Sector Relative Index **2024** CONSTITUENT MSCI JAPAN EMPOWERING WOMEN INDEX (WIN) Morningstar Japan ex-REIT Gender Diversity Tilt Index S&P/JPX Carbon Efficient Index

## Major Initiatives for FY2024

## Strengthening response to climate change

In FY2024, to reduce  $CO_2$  emissions, PPIH started using renewable energy at 6 new stores and 1 location (in total, renewable energy is being used at 22 stores and 1 location so far in Japan)

- ✓ In the new headquarters building relocated in May this year, 'CO₂ free electricity' is being utilized
- ✓ In four stores in the Kanto region, we have started supplying electricity through off-site PPA for the first time in the company



### Efforts to reduce plastic

Based on the FY2023 target, we mainly promoted initiatives in services to customers

- ✓ The material of spoons and straws was changed to paper and wood, and a charge was introduced for them
- ✓ In collaboration with Suntory Foods International Ltd., PPIH promoted the "Bottle to Bottle" recycling of PET bottles



## Building a supply chain considering human rights and the environment

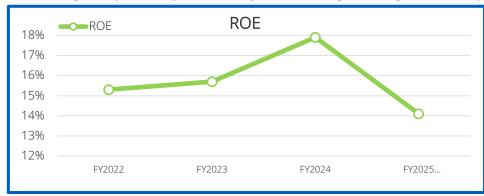
Promoting initiatives with PB/OEM manufacturing partners

- ✓ Revised the Supplier Code of Conduct
  - Prevention and reduction of excessive overtime work
  - Efforts towards procurement of renewable energy
  - Effective use of resources including water
  - Proper treatment of waste and wastewater, prevention of pollution, etc.
- ✓ Started third-party audits to identify risks in the supply chain and for objective evaluation
- ✓ Conducted seminars for in-house product procurement personnel, with a total of 406 participants

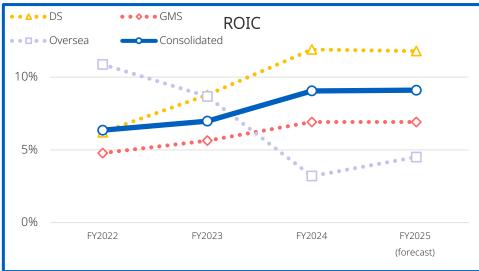
## Trends in Various Management Indicators



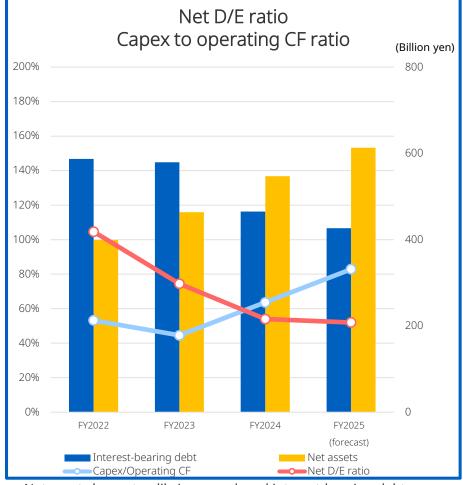
While maintaining growth investments for Visionary 2030, the aim is to enhance corporate value by stabilizing high ROE through improved profitability and strengthening dividend policies, all with a focus on capital costs and stock prices



In FY2024, there was a boost from foreign exchange gains, while FY2025 saw a decline due to foreign exchange losses. However, a stable range of around 15-16% is maintained



• In FY2024, the DS and GMS businesses showed significant improvement compared to FY2023, while the overseas business temporarily declined due to investments in new stores but is expected to improve in FY2025



• Net assets have steadily increased, and interest-bearing debt decreased in FY2024 due to the redemption of subordinated bonds. The net D/E ratio temporarily rose in FY2022 due to share buybacks but has steadily improved since FY2023.

• Capital investment is planned to be 90 -100 billion yen each period. While investing in future growth, sufficient free cash flow is secured.

## **Targets for FY2025**

## FY2025 Full-Year Consolidated Earnings Forecast



FY25 targets: sales of 2.22 trillion yen, operating profit of 150 billion yen, operating profit margin of 6.8%, aiming for 36 consecutive years of sales and operating profit growth

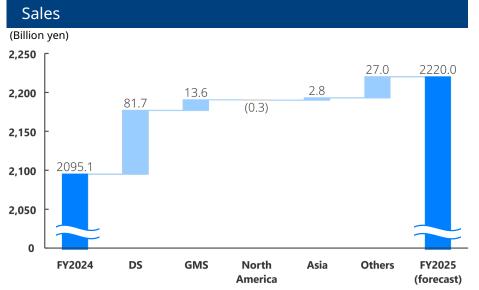
(Unit: Billion yen)

	FY2024	2Q Earnings Forecast (Cum.)		Full-Year Earnings Forecast	
	Amount	Amount	YoY	Amount	YoY
Net sales	2095.1	1120.4	+6.9%	2220.0	+6.0%
Gross Profit	662.9 (31.6%)	353.6 (31.6%)	+6.8%	700.0 (31.5%)	+5.6%
SG&A	522.7 (24.9%)	272.4 (24.3%)	+6.6%	550.0 (24.8%)	+5.2%
Operating profit	140.2 (6.7%)	<b>81.1</b> (7.2%)	+7.4%	<b>150.0</b> (6.8%)	+7.0%
Ordinary profit	148.7 (7.1%)	<b>67.2</b> (6.0%)	-8.7%	<b>135.4</b> (6.1%)	-9.0%
Net income	88.7 (4.2%)	<b>43.2</b> (3.9%)	-10.5%	<b>86.5</b> (3.9%)	-2.5%
EPS (yen/share)	148.64	72.37円	-10.5%	144.98	-2.5%
Capital investment	95.8			94.0 +x	

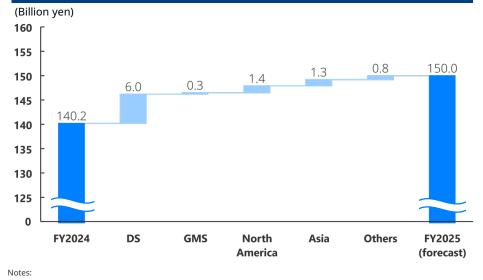
Note: Assumed Exchange Rates are 1 USD = ¥140.00, 1 HKD = ¥18.65, 1 SGD = ¥108.54, 1 THB = ¥4.15, 1 MYR = ¥31.39, 1 TWD = ¥4.62, 1 MOP = ¥18.15

## FY2025 Performance Forecast





### Operating profit



#### Sales

- ✓ New Stores: Domestic 30 stores +x, Overseas 7 stores
- ✓ Same stores YoY
  - DS Business: 104.1% (tax-free sales target 150 billion yen)
  - GMS Business: 101.1%

#### Gross Profit Margin: 31.5% (-0.1pt)

- ✓ DS: 27.7% (+0.4pt): PB/OEM sales will reach 320 billion yen (130.0% YoY), contributing to the improvement of the gross profit margin
- ✓ GMS: 34.1% (-0.7pt): Non-food enhancement to increase gross profit, but total profit margin is likely to decrease due to stronger pricing strategies against competitors and reduced tenant revenue. Appropriate gross profit margin level to be maintained
- ✓ North America 38.0% (+0.6pt): Sushi and deli items, which are performing well with high gross profit margins, will see an increase in trainers to enhance and improve production volume and quality
- ✓ Asia 37.6% (+0.5pt): Continuous product development and promotion enhancement will improve the gross profit margin and sales composition ratio of PB/OEM and direct import products

### **SG&A** Ratio: 24.8% (-0.1pt)

- ✓ DS: Costs will increase due to store opening expenses, investment in human resources, increased utility costs from reduced government subsidies, and higher promotion costs for majica. Labor costs will be controlled through productivity improvements like self-checkout and electronic shelf labels
- ✓ GMS: Productivity improvements will reduce labor costs. SG&A expenses will slightly increase due to higher utility costs and strengthened promotions to attract customers, but SG&A ratio is expected to be lower than the previous year
- ✓ North America: Costs will increase due to higher labor costs from wage increases and growth investments in new store openings in Hawaii and California

### ■ Capital Investment: 94 billion yen +x

- ✓ Domestic DS Business: approximately 31 billion yen
- ✓ GMS Business: approximately 8.7 billion yen
- ✓ Overseas Business: approximately 26 billion yen
- ✓ IT Investment: approximately 18 billion yen
- ✓ Others: approximately 10.3 billion yen

1. Assumed Exchange Rates are 1 USD = 140.00 yen, 1 HKD = 18.65 yen, 1 SGD = 108.54 yen, 1 THB = 4.15 yen, 1 MYR = 31.39 yen, 1 TWD = 4.62 yen, 1 MOP = 18.15 yen

2. Calculated after deducting the goodwill amortization budget (approximately 3.5 billion yen).

# - Toward operating profit of 200 billion yen -

## Discount Store Business: 'Key Strategies' for Achieving Continued High Growth



In addition to individual store management and delegation of authority, the execution of key strategies will lead to the <u>expansion of the top line</u>, <u>profitability enhancement</u>, <u>acquisition of customer popularity</u>, and <u>response to cost inflation</u>, thereby achieving <u>continuous and valuable business growth</u>

PB/OEM	Inbound	New Store Opening	Customer Acquisition	IT/Digital
<fy2027 plan=""> Sales of 500 billion yen Double PB/OEM sales and switch products with NB to improve gross profit margin and increase profitability. Profitability improvement through gross profit margin enhancement</fy2027>	<pre><fy2027 plan=""> Sales of 175 billion yen • Creating a positive cycle of shopping experiences and visit motivation to make Don Quijote Japan's No.1 must-visit destination • Expand the top line through increased tax- free sales</fy2027></pre>	<pre><fy2027 plan=""> +100 new store openings      Developing a variety of     business categories that     other companies cannot,     enabling us to approach     new customer segments     and expand the scope of     new store openings      Expand the top line     through increased     domestic market share</fy2027></pre>	<pre><fy2027 plan=""> 30 million majica members, aiming to make 50% of the young population members • Engaging younger demographics through media approaches and new app initiatives • Acquire new customers • Increase visit frequency of existing customers</fy2027></pre>	<ul> <li>Building a management foundation to achieve sustainable business support towards Visionary 2030</li> <li>Create an environment capable of growth in inflationary conditions through large-scale IT investments</li> <li><u>Respond to cost</u> inflation environments</li> </ul>



### +27 billion yen in operating profit for DS business by FY2030

## PB/OEM Strategy: FY27 Sales Plan of 500 billion yen



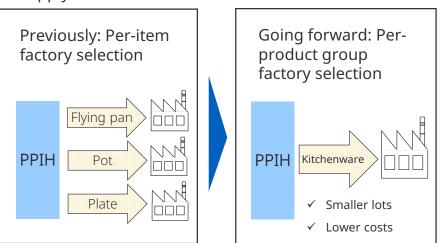
### Double PB/OEM sales and switch with non-brand products to improve gross profit margin and increase profitability

- ✓ Potential for PB Expansion
  - By reviewing categories that can be converted to PB, potential for expansion has been identified
  - Example: Swiftly switch staple products with low brand loyalty to OEM to improve profits
- ✓ Product Development in Categories PPIH excels At
  - Popular categories, such as men's underwear, suitcases, pans, cosmetics, and snacks, develop highly unique products, which non-brand products cannot achieve, expands category share
- ✓ Supply Chain Reform
  - As the next step in PB conversion, target staple products for development. By reviewing the supply chain, enable smalllot production and promote OEM conversion of staple shelves.
  - Reduce costs through development from raw materials, changing production areas, and improving logistics
  - Lower costs and reduce production lots by consolidating production factories
  - Improve quality through stricter process management and inspection

- PB/OEM Plan
- Start offering more OEM items in the regular shelves to further expand PB. Increase their share in the regular items by FY2027.
   (Unit: Billion ven)

	FY2024 (Full-year total)	FY2027 Plan (Full-year total)	Change
Net sales (billion yen)	246.1	500.0	+253.9
Share of sales within regular items	16.2% (June only)	27.4%	+11.2pt

### Supply Chain Reform



## Inbound Strategy: FY2027 Sales of 175.0 billion yen

- Don Quijote's unique strength is offering exclusive amusement and shopping experiences = enhancing customer motivation with 'shopping experiences only at Don Quijote.'
- Various strategies will create a 'desire to revisit,' leading to further shopping experiences. Despite challenges like yen appreciation, Don Quijote will become Japan's No.1 must-visit destination. This will achieve the FY2027 tax-free sales target of 175.0 billion yen (an increase of 57.7 billion yen YoY from FY2024).





## New Store Opening Strategy: Over 100 Stores by FY2027

- Developing diverse business formats that other companies cannot replicate has led to the creation of more profitable models. Additionally, opening stores in "rail side" areas has enabled approaches to new customer segments, expanding opportunities for store openings.
  - ✓ Improved gross profit margin through increased sales of PB/OEM and tax-free products, along with productivity improvements controlling SG&A expenses, has led to stores achieving a high-profit structure. In addition to high-profit new business formats, the acceleration of store openings across various formats has become possible.
  - By expanding the opening of rail-side and mall tenant types, the approach to new customer segments will be broadened. Furthermore, by adding inbound types, the opening of highly profitable formats will be strengthened to improve profitability.

### DS Store Formats & Potential for New Openings (A total of <u>over 100 stores</u> are planned by FY2027)



- ✓ Pure type
- Openings: 9-10/year
- Located in areas with a population of over 100K where young families are increasing and no stores currently exist
- ✓ New MEGA type
- Openings: 9-10/year
- Large stores over 800 tsubo (2645 m), similar to Pure Type in concept
- ✓ Fresh food MEGA type
- > Openings: 2/year
- Located in the eastern Japan area, with potential for expansion in the western area







- ✓ Inbound type
- Openings: 3-4/year
- Opening near existing tax-free flagship stores and local tourist spots
- ✓ Rail-side type
- Openings: 11-12/year
- Opening in areas along the commuting routes from stations in the Kanto and Kansai regions
- ✓ Mall tenant type
- > Openings: 2-3/year
- Opening as tenants in large commercial facilities with high customer attraction





## Customer Acquisition Strategy: FY2027 Target of 30 Million Majica Members



Utilizing media and new app initiatives, the goal is to double the number of majica members to 15 million by FY2027, aiming for 50% membership among the youth population<sup>1</sup>

### **New Customer Acquisition**

### ✓ TVCM Linked Initiatives

- Implement large-scale campaigns centered around TVCM to appeal to the younger generation who have not been interested in Don Quijote. The strategy includes approaching those who have never visited and encouraging visits from existing customers
- ✓ <u>Student Discounts/Key Opinion Leaders (KOL)</u>



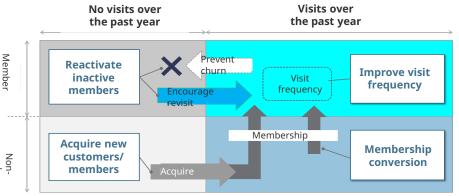
- Propose necessary products for school events on a special section and offer student-only discounts to increase contact opportunities.
- Continuously provide opportunities to engage with Don Quijote through live product introductions by social media influencers who resonate with the younger generation, expanding their intention to visit the store
- ✓ <u>Real Event Initiatives</u>
  - Host awards and festivals focused on categories that gather items for the younger generation to attract young fans.



### Increasing Visit Frequency of Existing Customers

### ✓ Promoting Visits

- By analyzing data from 15 million majica members, services and coupons will be provided based on the attributes of existing members to effectively increase the number of visits
- Implement a digital stamp card feature that rewards customers with gifts upon achieving game-like missions within the app to encourage frequent visits
- ✓ <u>Preventing Customer Churn/Re-engaging Lapsed Customers with</u> <u>Marketing Automation (MA)<sup>2</sup></u>
- For customers whose visit frequency has declined or who have not visited for a certain period, strengthen touchpoints outside the app. Combine this with MA to approach them with incentives to revisit, aiming to bring back 1 million customers by FY2027



Ages 15-24. As of FY2024, 20.1% of the youth population are majica members
 Marketing Automation

## GMS Business Strategy: Entering a major reform phase for non-food items, alongside further growth in food!



- Food items continue to grow in both customer numbers and sales due to competitive pricing and high-quality ratings from customer surveys
- Non-food items have seen significant improvements in gross profit margins but sales remain flat, failing to attract new customers. <u>Comprehensive improvements</u> will be made to expand revenue.
  - Five non-food experts at DS have been appointed as leaders at UNY, with former top executive Mr. Sakakibara at the helm of the new system. Additionally, branch managers with proven track records at DS will lead store improvements, <u>driving drastic transformation in the non-food sector with the full support of the group</u>.
  - Under the new leadership, UNY will change. Initial results will be demonstrated at 23 key stores and then shared with other stores.

Food items	Pricing	Sales floor (stores)	Non-food (items)	Positive cycle (Compound interest)
<presh produce=""> ✓ Strengthen procurement and leverage long- standing achievements in production areas to enhance freshness, quality, and originality <prepared foods=""> ✓ Intensify collaboration with Kanemi Food to develop new menu items</prepared></presh>	<competitive strategy=""> ✓ Continue price competition for NB products, focusing on food and consumable goods that performed well in FY2024, to attract more customers</competitive>	<communication> <ul> <li>✓ Implement "something new" through focused single-item sales and spot procurement</li> <li><speed></speed></li> <li>✓ Apply the same pace of change and improvement to products as in the DS business</li> </ul></communication>	<products categories=""> ✓ Leverage group procurement capabilities to add new categories and differentiate from competitors to attract new customers.</products>	<return and="" circulation=""> <ul> <li>Enhance competitiveness using improved profitability from strengthening non-food items</li> </ul></return>

<u>GMS commits to a midterm plan to increase operating profit +10 billion yen by FY2030</u>

# North America Business Strategy: Growth and profit contribution through business expansion via new store openings

## Tokyo Central has become a stable revenue model, paving the way for multi-store expansion

### ✓ <u>Marukai CA</u>

- 1. Product lineup tailored to customer preferences; 2. Revision of pricing strategy;
   3. Strengthening the production of high-profit items like sushi and deli at the central kitchen. These efforts have led all 10 same stores to achieve an average operating profit margin of over 13%.
- New store openings are planned for FY2025 after a six-year hiatus, with more than four stores per year planned from FY2026 onwards.

### ✓ <u>Hawaii</u>

- Growth has been advanced by converting to the Tokyo Central format and strengthening high-gross-margin items like sushi and deli to meet the shift towards home dining due to inflation
- The opening of the first large store since entering Hawaii in 2006 marks a milestone for growth

### ✓ <u>Gelson's</u>

- To adapt to changes, the following actions will be taken: 1. Significant impairment will be implemented; 2. The management system will be revamped
- Under the new system, the brand image will be maintained while enhancing MD changes, pricing, and promotions to ensure profitability
- By actively promoting the quality of products and excellent customer service, new customers will be attracted, and former ones will be regained
- Efficiency will be improved through the integration of headquarters functions and shared services over a four-year plan.

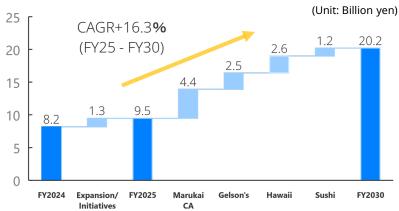
### ✓ Sushi Restaurants

Two stores opened in California and Guam. Using retail expertise to create locally tailored menus has been well-received, offering profit opportunities in North America. Plans include combined retail and dining establishments



Target figures for FY2030     (Unit: Billion yen)								
	FY2024 FY2025							
Sales	247.4	247.0 (-0.3)	420.0 (+172.6)					
Operating profit	8.2	9.5 (+1.3)	20.2 (+12.0)					
Operating profit margin	3.3%	3.8% (+0.5pt)	4.8% (+1.5pt)					
EBITDA	11.7	14.2 (+2.5)	30.0 (+18.3)					
EBITDA margin	4.7%	5.7% (+1.0pt)	7.1.% (+2.4pt)					

### Sales growth image through growth strategies



Note: Calculated based on figures before goodwill amortization. After goodwill amortization, FY24 is 4.6 billion yen, FY25 is 6.0 billion yen, and FY30 is 16.7 billion yen.

## Asia Business Strategy: Recovering from the Worst Period



Multiple stores generating stable revenue have been created, and the direction for unprofitable stores has been solidified

- Profitability improvement is on track
- Stores with an appropriate area (around 350 *tsubo* (1157m<sup>3</sup>)) and an operating profit margin exceeding 10% are emerging
- Due to the implementation of impairment measures, 15 out of the 45 stores, which were previously unprofitable, have turned profitable
- The average operating profit margin of profitable stores is over 8%, showing an improving trend in profitability. Including stores that will turn profitable in FY2025, 40 stores will maintain an operating profit margin of over 8%.
- ✓ Acceleration of MD Cycle and Reduction of Operating Costs
  - To break away from monotonous MD, the MD cycle will be accelerated to a monthly basis. The "something new" cultivated in the DS business will be integrated to strengthen MD strategy
- Operating costs will be improved by utilizing shared services in regions with low labor costs and consolidating global headquarters functions to reduce headquarters expenses
- Efficient small and medium-sized store openings will be pursued in the future
- ✓ Operating Profit to Exceed 5 Billion Yen by FY2030
- Specific growth strategies toward FY2030 will be explained in the interim financial results announcement

Target figu	ires for FY2	2030	(Ur	iit: Billion yen)
	FY2024	FY2025		FY2030
Sales	85.2	88.0 (+2.8)		
Operating profit	0.3	1.6 (+1.3)		5.3 (+5.0)
Operating profit margin	0.4%	1.8% (+1.4pt)		
Profitable Stores	30 stores	40 stores	-	
Unprofitabl e Stores	15 stores	4 stores		

Note: The figures in the parentheses are compared to FY2024

### Revenue Model for Small and Medium-Sized Stores

	Store	Features
Floor space	Approx. 350 <i>tsubo</i> (1157㎡)	Appropriate size for generating profit
Annual sales	Around 1.4 billion yen	Sales based on the drawing power of the location
Gross profit	Around 37%	Product lineup with high gross profit margins centered around fresh produce
SG&A	Around 27%	Staffing based on area and MD, Land rent, rental fees, and investment amount
Investment amount	Less than 0.4 billion yen	Prudent investment cap that can generate profit

## Appendix

## **Financial Results for Q4**



(Unit: Billion ven)

[Period: April 1, 2024 – June 30, 2024]

SG&A

**Previous Q4 Results Current Q4 Results** Change Net sales 479.6 527.7 +48.1100.0% 100.0% 10.0% 169.2 **Gross profit** 149.9 31.3% 32.1% +19.3 12.9% 126.4 139.3 +12.9 26.3% 26.4% 10.2% **Operating profit** 23.5 29.9 +6.4 4.9% 5.7% 27.1% **Ordinary profit** 30.3 35.1 +4.8 6.3% 6.7% 15.9% Net income 14.7 16.6 +1.9 3.1% 3.1% 13.2%

## Q4 results by business segment



[Period : April 1, 2024 - June 30, 2024]

	DS				GMS		Asia			No	North America			Others / Adjustments		
	4Q FY2023	4Q FY2024	Change	4Q FY2023	4Q FY2024	Change	4Q FY2023	4Q FY2024	Change	4Q FY2023	4Q FY2024	Change	4Q FY2023	4Q FY2024	Change	
Net sales	299.6	333.9	34.4	110.6	112.2	1.6	20.4	23.6	3.1	56.0	62.5	6.5	(7.0)	(4.5)	2.6	
Gross profit	79.7	92.5	12.8	39.0	39.5	0.4	7.5	8.6	1.1	21.6	23.6	2.0	2.0	5.0	3.0	
Gross profit margin	26.6%	27.7%	1.1pt	35.3%	35.2%	(0.1pt)	36.5%	36.4%	(0.1pt)	38.7%	37.8%	(0.9pt)	-	-	-	
SG&A	66.5	72.2	5.7	31.6	32.4	0.8	7.7	8.6	0.9	19.6	23.4	3.8	0.9	2.7	1.8	
Operating profit	13.2	20.4	7.1	7.4	7.1	(0.4)	(0.2)	(0.1)	0.1	2.0	0.2	(1.8)	1.1	2.4	1.3	
Operating profit margin	4.4%	6.1%	1.7pt	6.7%	6.3%	(0.4pt)	(1.0%)	(0.2%)	0.8pt	3.6%	0.3%	(3.2pt)	-	-	-	

### [Period : July 1, 2023 - June 30, 2024]

(Unit : Billion yen)

	DS			GMS			Asia North /			North America		Others / Adjustments		ments	
	4Q FY2023 (Cum.)	4Q FY2024 (Cum.)	Change	4Q FY2023 (Cum.)	4Q FY2024 (Cum.)	Change	4Q FY2023 (Cum.)	4Q FY2024 (Cum.)	Change	4Q FY2023 (Cum.)	4Q FY2024 (Cum.)	Change	4Q FY2023 (Cum.)	4Q FY2024 (Cum.)	Change
Net sales	1177.5	1318.6	141.1	461.9	462.4	0.5	82.5	85.2	2.8	233.4	247.4	14.0	(18.4)	(18.5)	(0.1)
Gross profit	311.0	360.2	49.2	158.9	161.0	2.2	30.3	31.6	1.3	87.2	92.5	5.3	13.0	17.5	4.6
Gross profit margin	26.4%	27.3%	0.9pt	34.4%	34.8%	0.4pt	36.8%	37.1%	0.3pt	37.4%	37.4%	0.0pt	-	-	-
SG&A	255.4	274.2	18.8	130.8	126.8	(4.0)	28.7	31.3	2.6	78.9	87.9	9.0	1.3	2.4	1.2
Operating profit	55.6	86.0	30.4	28.1	34.2	6.2	1.6	0.3	(1.3)	8.2	4.6	(3.7)	11.7	15.0	3.3
Operating profit margin	4.7%	6.5%	1.8pt	6.1%	7.4%	1.3pt	2.0%	0.4%	(1.6pt)	3.5%	1.9%	(1.7pt)	-	-	-

1. Figures for North America are the simple aggregate of DQ USA, MARUKAI, QSI and Gelson's. Results are for the period from April 2023 to March 2024, while Gelson's is from July 2023 to June 2024. 2. Figures for Asia are the simple aggregate of PPRM (SG), PPRM (HK), DONKI Thailand, PPRM(TW), PPRM (MY), and Macau PRRM (MO). Results are cumulative for the period from April 2023 to March 2024.

3. Gelson's operating income is calculated after deducting amortization of goodwill (Q4 FY2024: 1 billion yen; Q4 FY2023: 0.9 billion yen; FY2024 (cum.): 3.7 billion yen; FY2023 (cum.): 3.4 billion yen).

## Overview of Q4 results by business on a consolidated basis



(Unit: Billion yen)

### [Period: July 1, 2023 – June 30, 2024]

	Q4 FY2023 (Cι	ım.)	Q4 FY2024 (Cum.)					
	Amount	Ratio	Amount	Ratio	YoY			
Domestic DS	1133.3	58.5%	1275.1	60.9%	12.5%			
Home electrical appliances	82.4	4.3%	90.2	4.3%	9.4%			
Miscellaneous household goods	300.8	15.5%	345.4	16.5%	14.8%			
Food products	520.5	26.9%	569.1	27.2%	9.3%			
Watches and fashion merchandise	150.2	7.8%	168.4	8.0%	12.2%			
Sporting goods and leisure goods	62.6	3.2%	81.1	3.9%	29.6%			
Other	16.8	0.9%	20.9	1.0%	24.5%			
Domestic GMS	417.7	21.6%	411.2	19.6%	(1.6%)			
Clothing	48.7	2.5%	44.5	2.1%	(8.7%)			
Household goods	74.3	3.8%	65.1	3.1%	(12.3%)			
Foods	292.4	15.1%	301.4	14.4%	3.1%			
Other	2.3	0.1%	0.2	0.0%	(91.5%)			
Overseas	313.6	16.2%	329.6	15.7%	5.1%			
North America	231.5	12.0%	244.7	11.7%	5.7%			
Asia	82.0	4.2%	85.0	4.1%	3.6%			
Other <sup>1</sup>	72.3	3.7%	79.2	3.8%	9.5%			
Total	1936.8	100.0%	2095.1	100.0%	8.2%			

1. Includes tenant leasing business and credit card business.

## Breakdown of SG&A expenses



【Period : April 1, 2024 – June 30, 2024】

[Period : April 1, 2024 – June 30, 2024] (Un										
	Q4 FY20	23	Q4 FY2024							
	Amount	Ratio	Amount	Ratio	YoY					
SG&A	126.4	26.3%	139.3	26.4%	10.2%					
Salaries and allowances	47.1	9.8%	49.6	9.4%	5.3%					
Rent	15.1	3.2%	15.9	3.0%	5.3%					
Commission paid	14.4	3.0%	17.9	3.4%	23.9%					
Depreciation	8.9	1.9%	10.1	1.9%	12.7%					
Utility	7.7	1.6%	7.2	1.4%	(5.6%)					
Other	33.1	6.9%	38.6	7.3%	16.6%					

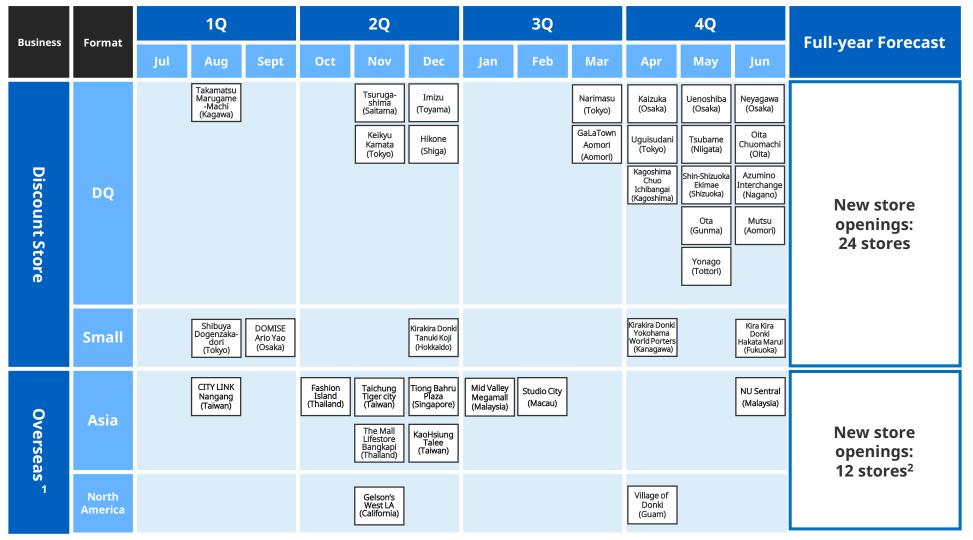
### [Period : July 1, 2023 – June 30, 2024]

(Unit : Billion yen)

	Q4 F023 (C	um.)	Q4 FY2024 (Cum.)					
	Amount	Ratio	Amount	Ratio	YoY			
SG&A	495.1	25.6%	522.7	24.9%	5.6%			
Salaries and allowances	185.5	9.6%	194.4	9.3%	4.8%			
Rent	59.5	3.1%	62.3	3.0%	4.7%			
Commission paid	61.5	3.2%	64.6	3.1%	5.0%			
Depreciation	34.4	1.8%	37.8	1.8%	10.0%			
Utility	33.5	1.7%	29.1	1.4%	(13.1%)			
Other	120.9	6.2%	134.6	6.4%	11.3%			

## FY2024 New store openings





1. Overseas stores are indicated in opening months.

2. Except for Gelson's, the period is from April 2023 to March 2024. For Gelson's, the period is from July 2023 to June 2024.



#### **Number of Domestic Retail Stores**

	FY2022	FY2023	FY2024					
			1Q	2Q	3Q	4Q		
Discount Store	468	486	485	488	488	501		
Don Quijote	237	250	250	253	252	262		
MEGA Don Quijote <sup>1</sup>	140	140	140	140	142	143		
(MEGA) Don Quijote UNY	59	63	63	63	62	62		
Small Format <sup>2</sup>	32	33	32	32	32	34		
GMS <sup>3</sup>	136	131	131	131	131	131		
Domestic total	604	617	616	619	619	632		



#### FY2024 FY2022 FY2023 **North America** California Hawaii Asia Singapore Hong Kong Thailand Taiwan Malaysia Macau **Overseas total**<sup>4</sup> Total<sup>5</sup>

Number of Overseas Stores

1. Includes NEW MEGA.

- 2. Includes Picasso, Essence, Kyoyasudo, Domise, Ekidonki, Soradonki, Jonetz Shokunin, and Nagasakiya.
- 3. Includes Apita/Piago, U-STORE, PiagoPower, and Power Super Piago etc.
- 4. From this fiscal year, "Sen Sen Sushi" in Thailand and Hong Kong are excluded from the store count.
- 5. As the fiscal year ends in March for overseas companies except Gelson's (ends in June), the number of stores for each quarter is adjusted for the applicable fiscal year.

## **IR Information**



### **IR Inquiries**

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### **IR Calendar**

Announcement of Q1 earnings for the fiscal year ending June 2025 (scheduled) Date of announcement: Monday, November 11, 2024 Venue: TBI

### **Cautionary Statement Regarding Forward-Looking Statements**

The purpose of this document is solely to provide information to investors, and does not constitute a solicitation to buy or sell securities. The forward-looking statements set out in this document are based on targets and forecasts, and do not provide any commitments or guarantees. While forward-looking statements are prepared based on various data that we consider to be reliable, we do not provide any guarantees on their accuracy or safety. This document is presented based on the premise that it will be used at the discretion and responsibility of the investor, regardless of purpose of use, and Pan Pacific International Holdings Corporation bears no responsibility in any circumstances.



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